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## DECLARATION FOR PATENT APPLICATION

As below named inventors, we hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

We believe that we are the original, first, and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled

### MESSAGING SYSTEM FOR COMPUTERS

U.S. Patent Application Serial No. **09/800,169**; filed **March 5, 2001**, being further identified by attorney docket no. **0544MH-40063**;

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose to the Office all information known to my person to be material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56(a).

We hereby claim the benefits of U.S. Provisional Application No. 60/172,279 filed 17 December 1999, titled "Personalized Web Campaign Promotion System with Campaign Effectiveness Tracking".

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

We hereby appoint **Melvin A. Hunn, Reg. No. 32,574** and **Kenneth C. Hill, Reg. No. 29,650** and **James E. Walton, Reg. No. 47,245** to prosecute this application and to transact all business in the U.S. Patent and Trademark Office in connection therewith.

Please send all correspondence to:

Melvin A. Hunn  
Registration No. 32,574  
HILL & HUNN LLP  
201 Main Street, Suite 1440  
Fort Worth, Texas 76102-3105  
817/332.2113  
817/332.2114 (fax)

Inventor's Signature: Conor McGann

Full Name of Inventor: Conor McGann

Date of Signature: 5/3/2001

Residence and Post Office Address:

7740 Yarrow Drive,  
Austin, TX, 78759

Citizenship: United States

Inventor's Signature: Craig L. Dunn

Full Name of Inventor: Craig L. Dunn

Date of Signature: 5/2/2001

Residence and Post Office Address:

12311 Old Stage Trail  
Austin, TX 78750

Citizenship: United States